

MOBILITEITSGELUK

Mobiliteitsseminar NS Zakelijk

9 mei 2019



Stephanie Akkaoui Hughes
AKKA Architects/De Verkeersonderneming



De Verkeersonderneming



MobiliteitsGeluk





Energietransitie



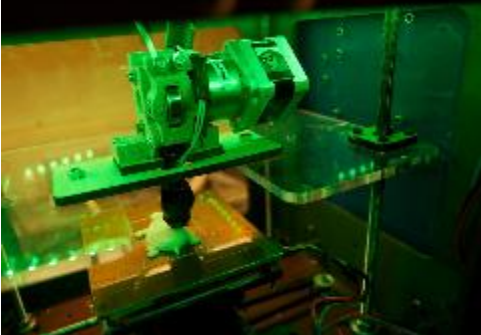
Watertransitie



Informatietransitie



Ruimtetransitie



Materialentransitie



Mobiliteitstransitie



Energietransitie



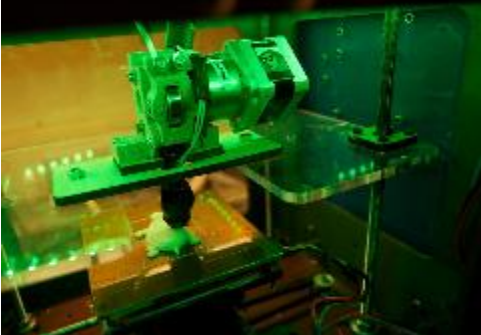
Watertransitie



Informatietransitie



Ruimtetransitie



Materialentransitie



Mobiliteitstransitie



Sociale transitie

OVERALL MISSION

De mens staat centraal



OVERALL MISSION

De mens staat centraal



Mensen willen een beter leven

OVERALL MISSION

De mens staat centraal



Mensen willen een beter leven



Mobiliteit heeft daarin een dienende rol

OVERALL MISSION

Als je mensen centraal zet,
gaat het om hun geluk



OVERALL MISSION

MOBILITEITSGELUK



MOBILITEITSGELUK

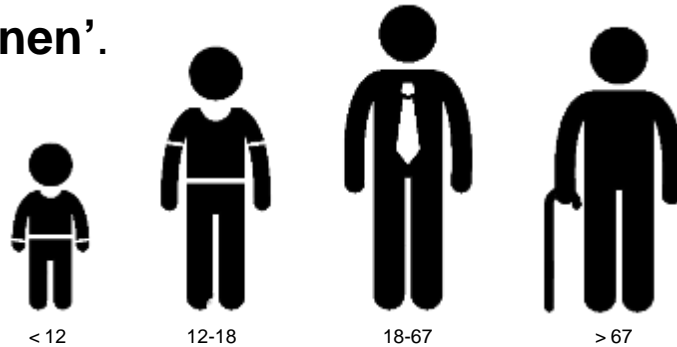
Mobiliteitsgeluk is the extent to which mobility contributes to people's happiness

MOBILITEITSGELUK

OVERALL MISSION

Doelgroep

Larger group, the 'Kunnen' + 'Niet Kunnen'.



MOBILITEITSGELUK

OVERALL MISSION

Three levels of Mobiliteitsgeluk

- On the journey
-
-



MOBILITEITSGELUK

OVERALL MISSION

Three levels of Mobiliteitsgeluk

- On the journey
- By accessing destinations
-



MOBILITEITSGELUK

OVERALL MISSION

Three levels of Mobiliteitsgeluk

- On the journey
- By accessing destinations
- Overall urban quality



**How can you measure
MOBILITEITSGELUK?**



Resultaten

Gefeliciteerd ,

Je hebt alle onderdelen afgerond, We hebben je mobility happiness score berekend. Deze zie je hieronder!



Jouw resultaat
5.7

Middel

Mobiliteit draagt bij aan je geluk maar er is ruimte voor verbetering

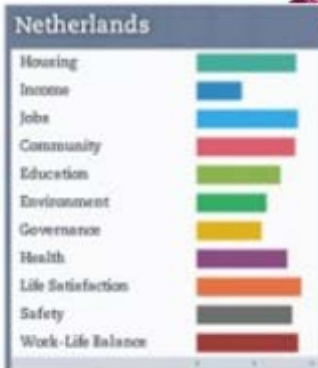
Hierboven zie je jouw persoonlijke mobiliteitsgeluk index. Mobiliteit draagt bij aan je geluk maar gezien je score is er ruimte voor verbetering. Je antwoorden op de vragen geven aan dat mobiliteit soms positief bijdraagt maar niet altijd. Op www.fliedier.nl kun je meer informatie vinden over



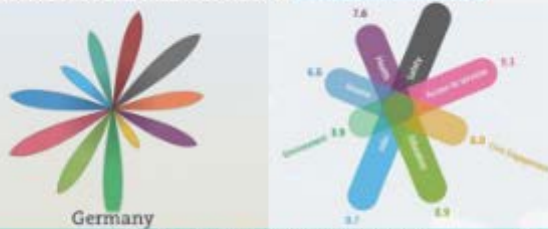
This chart shows areas of well-being strengths and weaknesses in New Zealand, based on a ranking of all OECD countries. Longer lines show areas of relative strength, while shorter lines show areas of relative weakness. For more details, see www.oecd.org/dataoecd/31/1/45263936.pdf

Source: OECD calculation based on the OECD Better Life Index 2016 database. <http://hdl.handle.net/11362/44700>

OECD Better Life Index



WORLD HAPPINESS REPORT



HAPPY PLANET INDEX





Onderdelen



Welkom dd!

Hieronder zie je de onderdelen van de test. Ieder onderdeel heeft invloed op geluk. Per onderdeel kun je vragen beantwoorden. Wanneer je alle onderdelen invult, zie je je Mobility Happiness score. Veel succes!

Gezondheid

100% | Bekijk resultaat »



Sociale omgeving

0% | Start onderdeel »



Werken en studeren

0% | Start onderdeel »



Vrijheid

100% | Bekijk resultaat »



Leefomgeving

100% | Bekijk resultaat »



Saamhorigheid

0% | Start onderdeel »

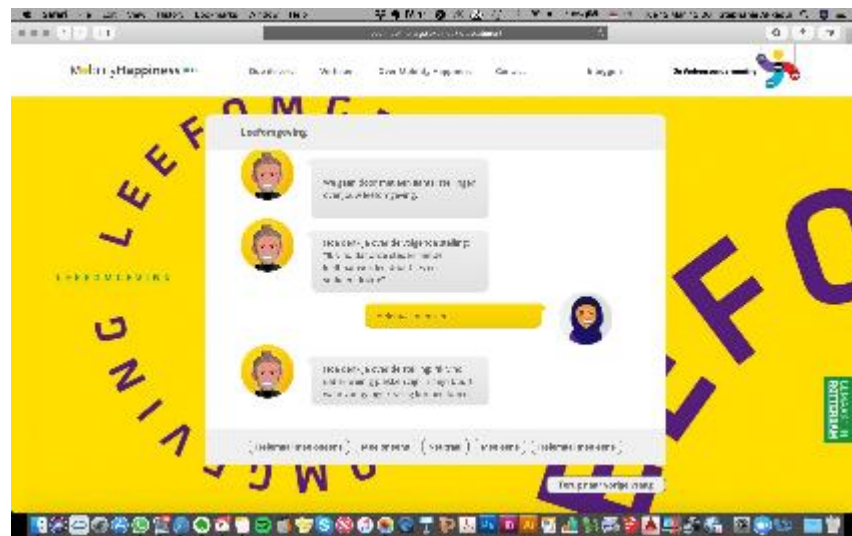


Algemene gegevens



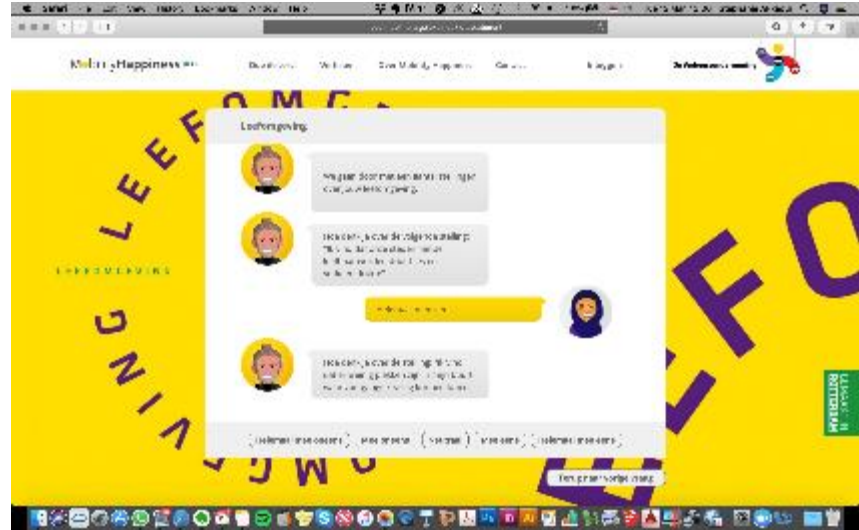
INSIGHTS PREVIEW

- 67% of respondents with long-term health problems experience regular difficulty reaching healthcare facilities.



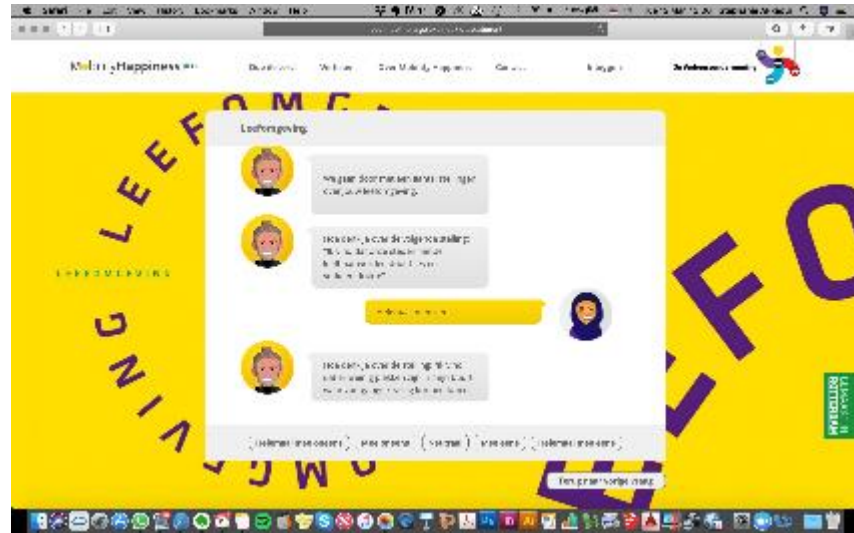
INSIGHTS PREVIEW

- 67% of respondents with long-term health problems experience regular difficulty reaching healthcare facilities.
- Among the respondents who earn less than €20,000, there are relatively more people who walk to family/friends.



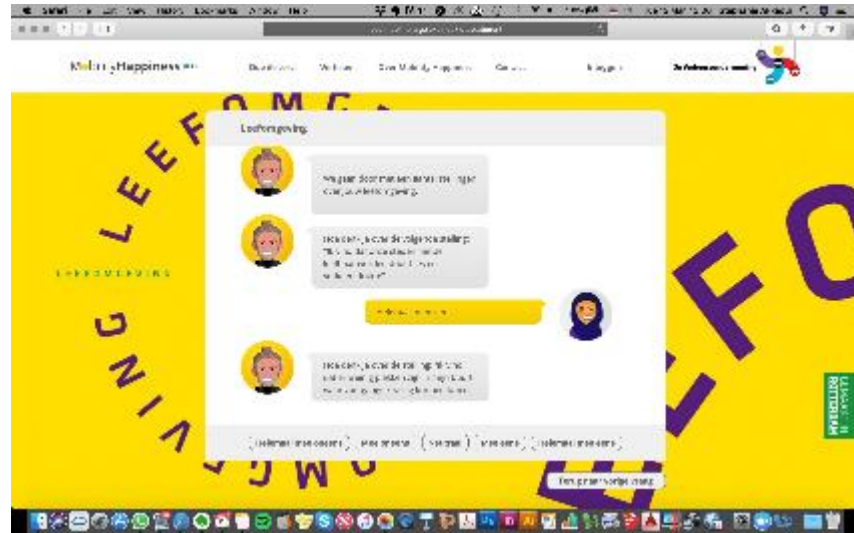
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- The higher the income the less likely participants are to cycle or walk to work.



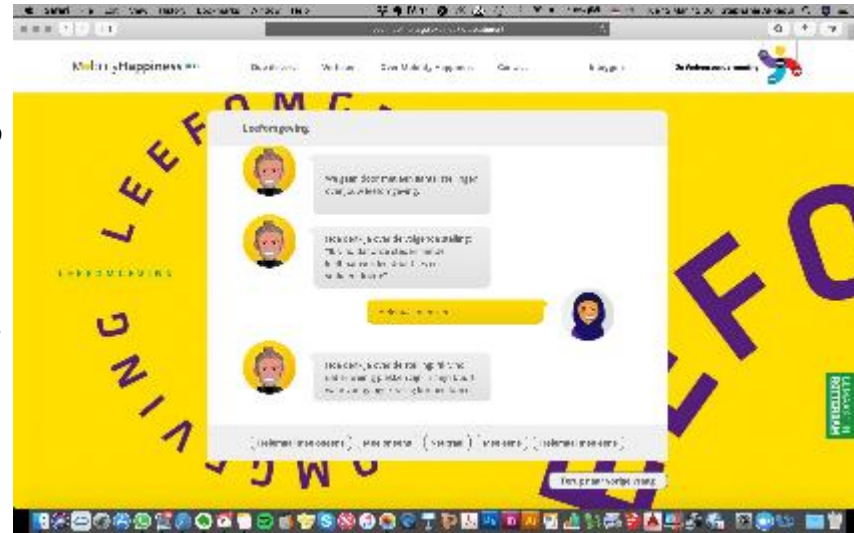
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- 42% of the respondents that indicated health reasons not to travel, state that they are lonely and do not see friends/family enough or at all.

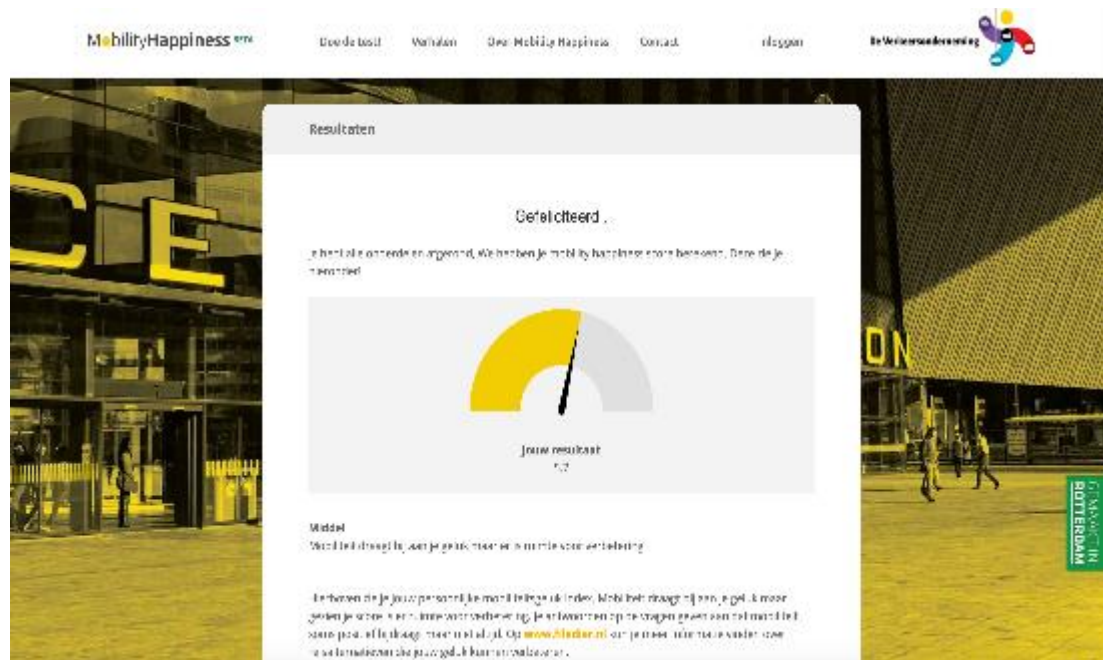


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- The higher the income the less likely participants are to cycle or walk to work.
- 42% of the respondents that indicated health reasons not to travel, state that they are lonely and do not see friends/family enough or at all.
- 79% of the respondents that indicated health reasons not to travel, are dependent on others for travel.

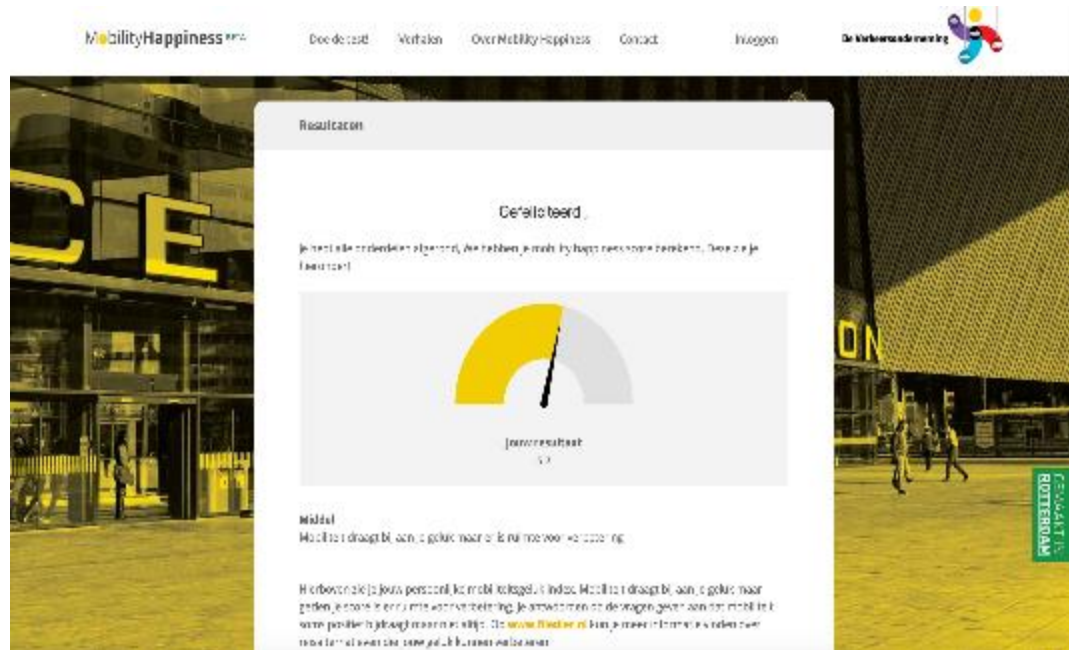


INSIGHTS PREVIEW



I. EVIDENCE TOOL TO QUANTIFY SOCIAL RETURN ON PROJECTS

INSIGHTS PREVIEW



II. REGIONAL & NATIONAL SCAN TO PRIORITISE ACTIONS



MOBILITEITSGELUK: TOWARDS A MOVEMENT

MobiliteitsGeluksTest.nl



