

MOBILITEITSGELUK

Mobiliteitsseminar NS Zakelijk

9 mei 2019



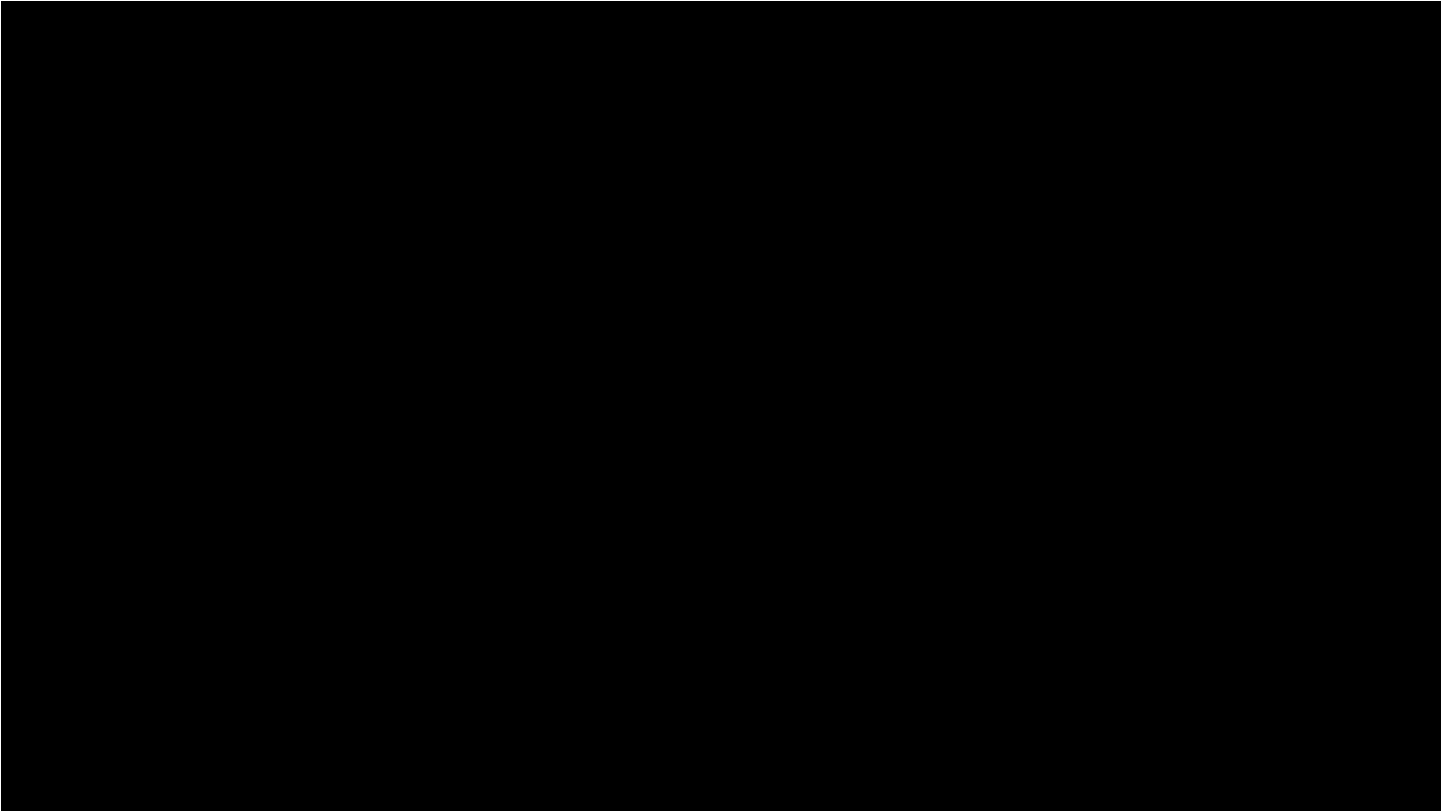
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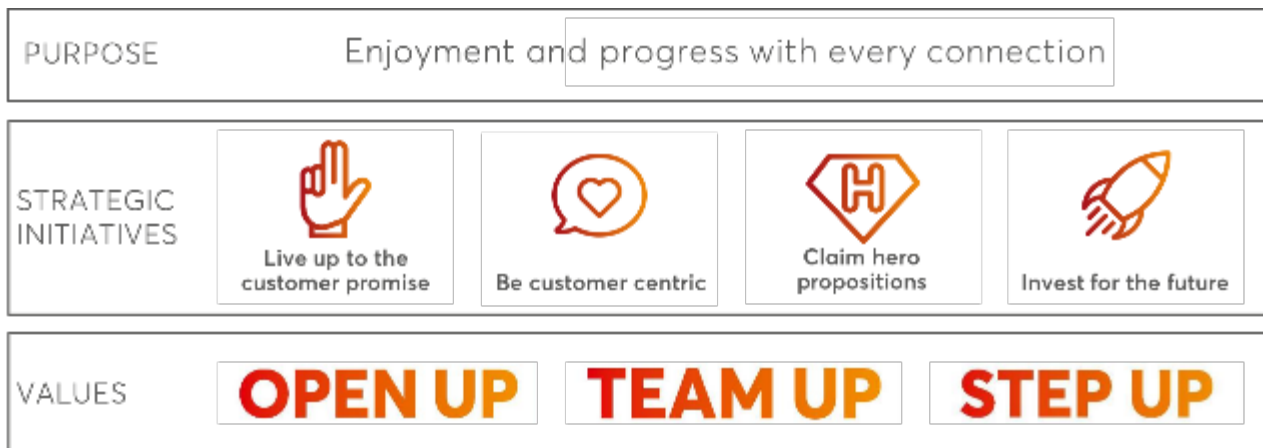
A new Central Office & Mobility Policy





We are a purpose led company

OUR PURPOSE, STRATEGY AND VALUES



Our ambition for our company

Bringing together our people | Smarter Working

Our Office

- ✓ One Central Office
- ✓ Great place to work and visit
- ✓ Customer centric
- ✓ Easy to reach
- ✓ One new way of working
- ✓ Flexible and sustainable
- ✓ Future proof

Our Mobility

- ✓ Connected working
- ✓ Sustainable – OV first
- ✓ Flexibility & Collaboration



The result

The new policy

- Full communication campaign enrolled to support decision-making
- 51% option one: Full 1st class public transport, also privately
- Reduction of 500 lease-cars at contract end



HET NIEUWE MOBILITEITSBELEID
Wat betekent dit voor u?

WELKE OPTIE KIEZT U?

1. Volledig openbaar vervoer
2. 1e klas openbaar vervoer
3. 1e klas openbaar vervoer met een fiets

2. WAT ZIJN STAPES JOUW OPTIES OM TE KEUZEN?

How to submit your mobility choice? (in 4 steps)

Step 1: Select mobility and the vehicle type
Step 2: Select the vehicle
Step 3: Select the vehicle
Step 4: Submit your choice

What made our transition a success?

- *Start with your purpose and values*
- *Engage and include employees in the process*
- *Congruence*

